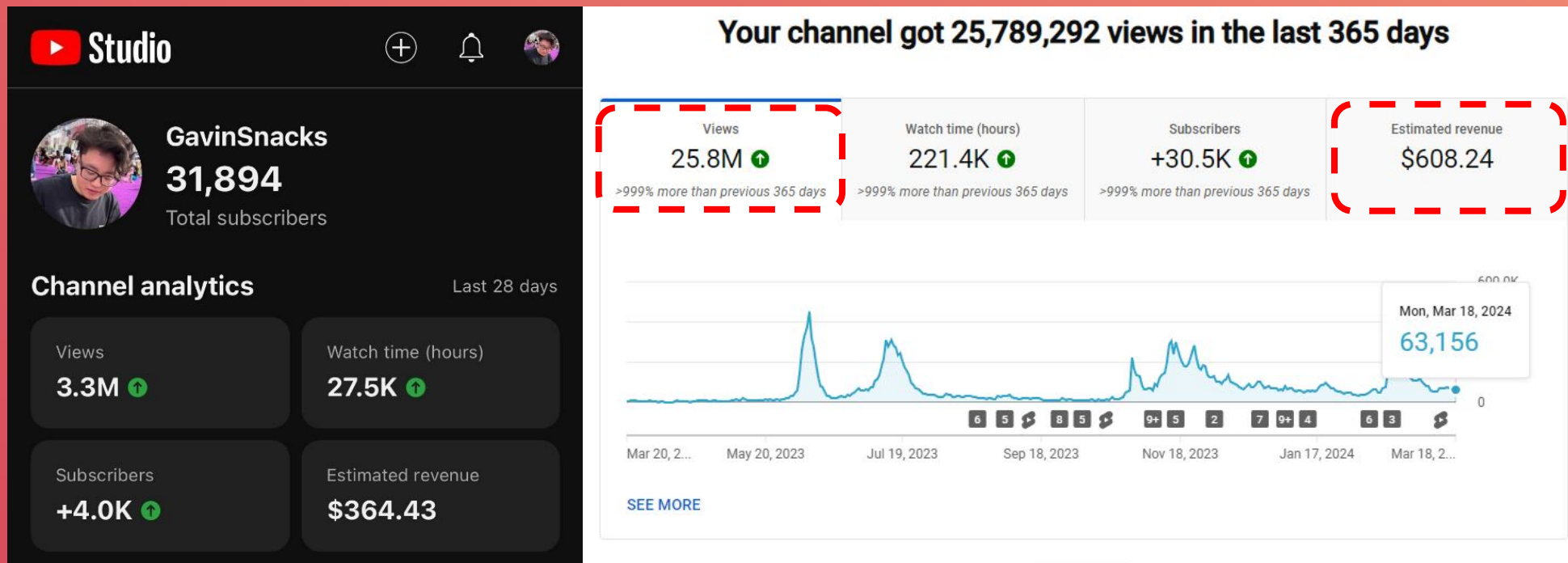


SIDCHAIN

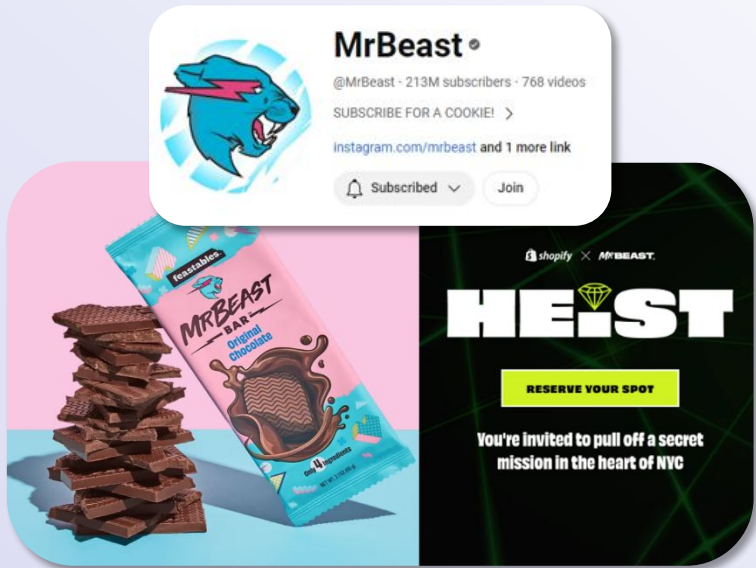
Create community with the things you sell



Problem

Creators don't make a lot of money from their content streams.



The New Creator Monetization Playbook



MrBeast 
@MrBeast · 213M subscribers · 768 videos
SUBSCRIBE FOR A COOKIE! >
[instagram.com/mrbeast](https://www.instagram.com/mrbeast) and 1 more link
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HEIST
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RESERVE YOUR SPOT
You're invited to pull off a secret mission in the heart of NYC



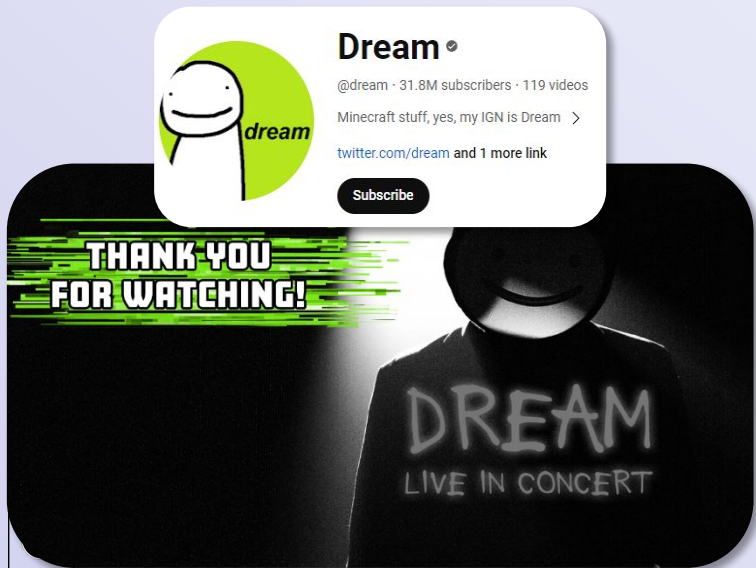
NewJeans 
21,346,643 monthly listeners


NewJeans' PIE SHOP



Ludwig 
@ludwig · 5.51M subscribers · 1.6K videos
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LUDWIG



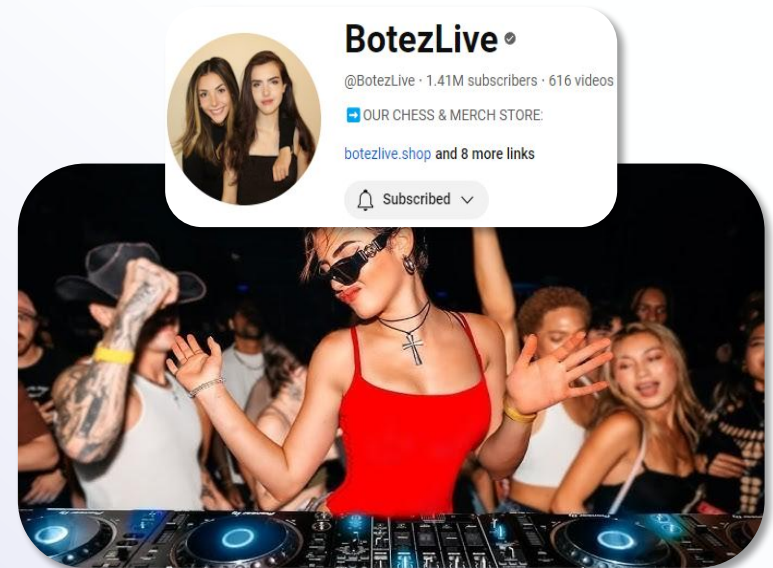
Dream 
@dream · 31.8M subscribers · 119 videos
Minecraft stuff, yes, my IGN is Dream >
twitter.com/dream and 1 more link
Subscribe



THANK YOU FOR WATCHING!
DREAM
LIVE IN CONCERT



CHYL 
124,884 monthly listeners




CHYL



BotezLive 
@BotezLive · 1.41M subscribers · 616 videos
OUR CHESS & MERCH STORE:
botezlive.shop and 8 more links
Subscribed 

BOTEZLIVE

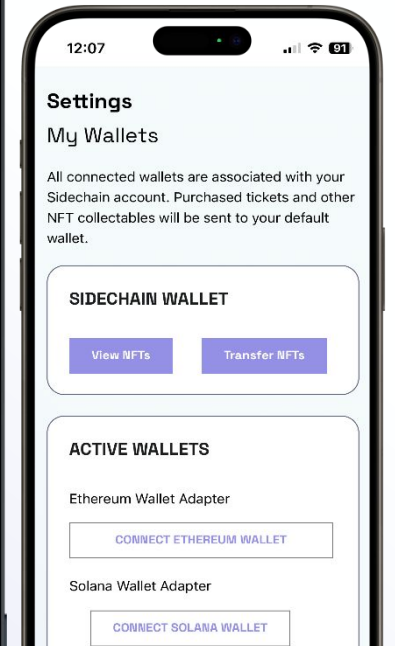
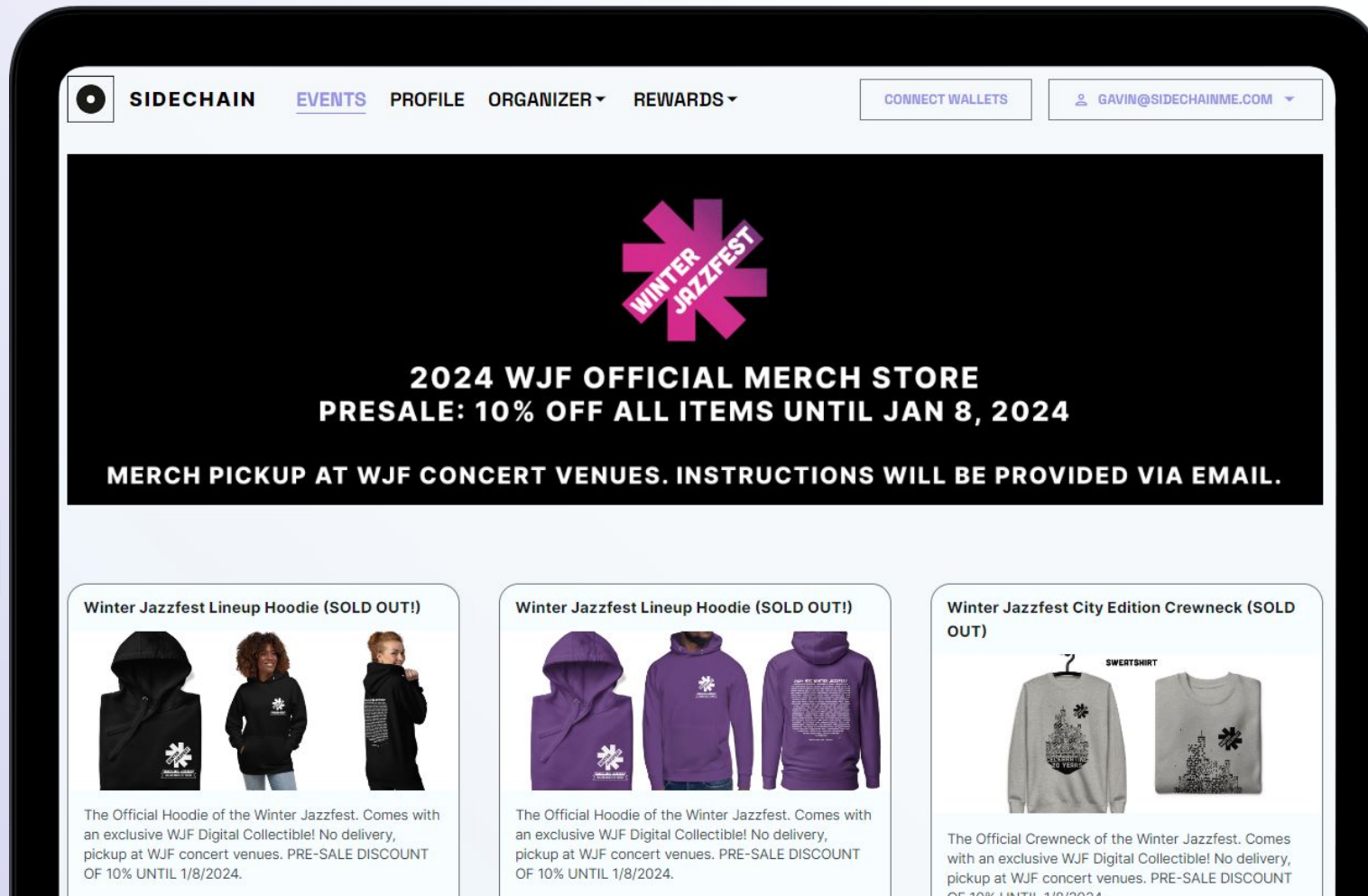
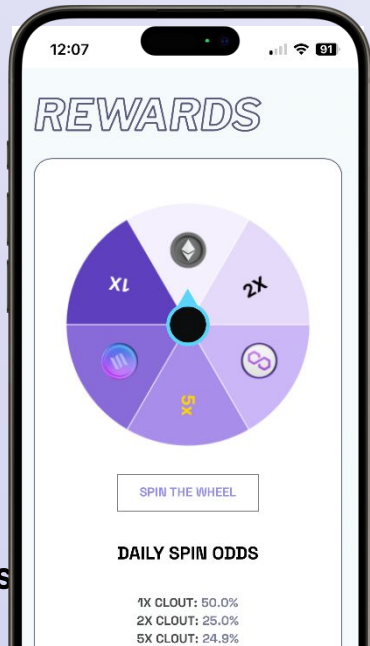
Confusing, Expensive, and Unintegrated Solutions Landscape

	<i>tm</i>		 token proof	 MAGIC EDEN		 SIDECHAIN
Sell Products	✓	✓	✗	✗	✗	✓
Issue NFTs	✗	✗	✗	✓	✗	✓
Earn Rewards	✗	✗	✓	✗	✗	✓
Trade Rewards	✗	✗	✗	✓	✗	✓
Share with Community	✗	✗	✗	✗	✓	✓



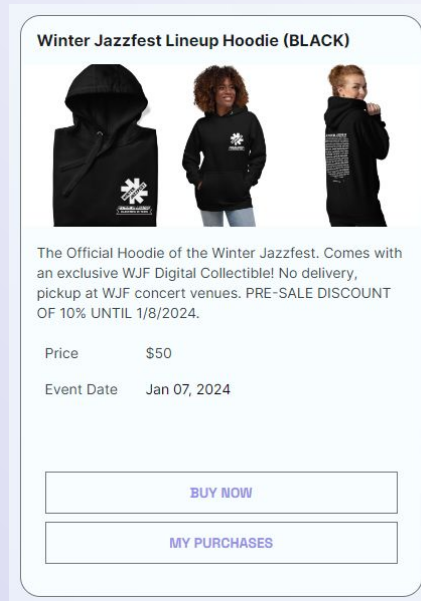
Welcome to Sidechain

A user-owned marketplace + social network for Creator-led businesses.



How it works

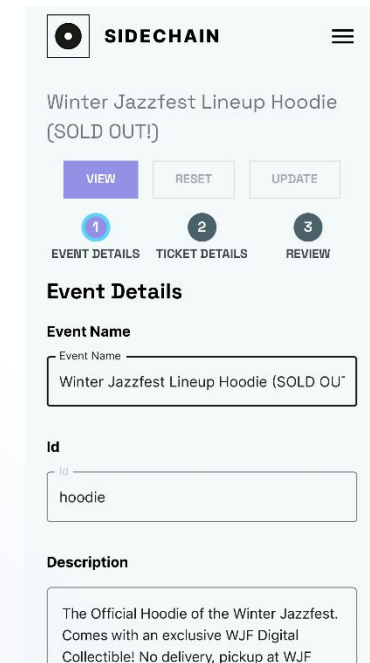
Sidechain's no-code platform issues NFTs at the Point-of-Sale alongside any product sold.



1. SELL PRODUCTS FOR FIAT OR CRYPTO

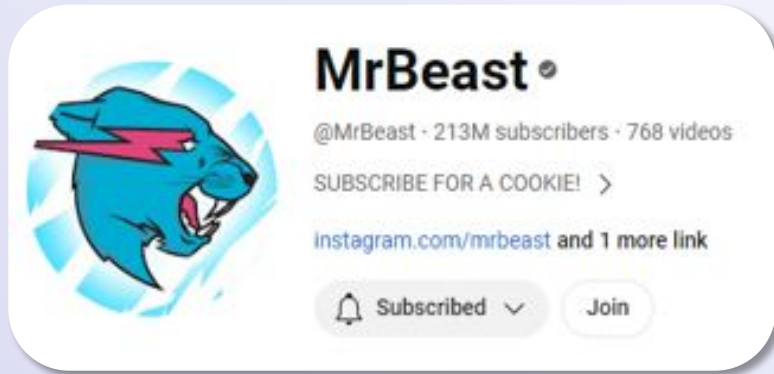


2. ISSUE NFTS AT POS



3. CREATOR CMS TO MANAGE STOREFRONT AND REWARD MEMBERS.

Case Study: Mr.Beast NFT Program



1. ANNOUNCE PRODUCT
TO 200M SUBSCRIBERS



2. FIRST 100K ORDERS
THROUGH SIDECCHAIN
RECEIVE MR.BEAST
GENERATIVE PFP NFT



3. HOLDERS EARN EXCLUSIVE
REWARDS OR SELL NFT
MR.BEAST EARNS ROYALTIES



30+ Creators Onboarded

FESTIVALS



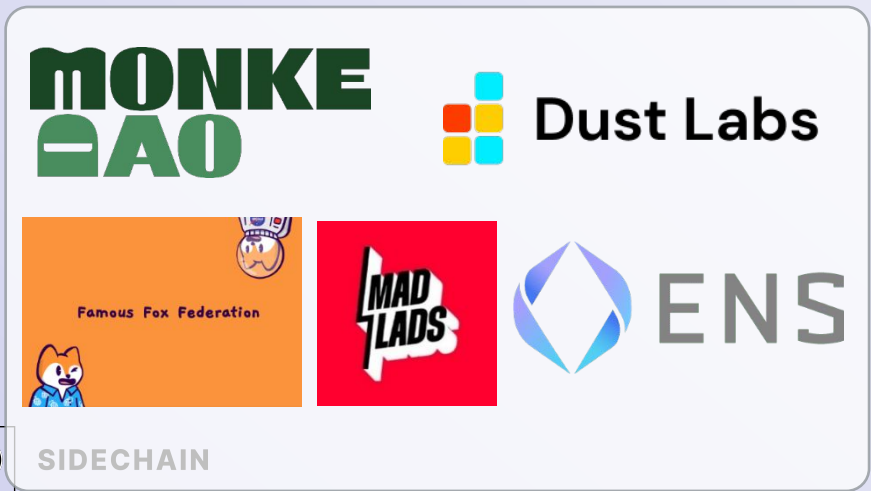
EXPERIENTIAL ORGANIZERS



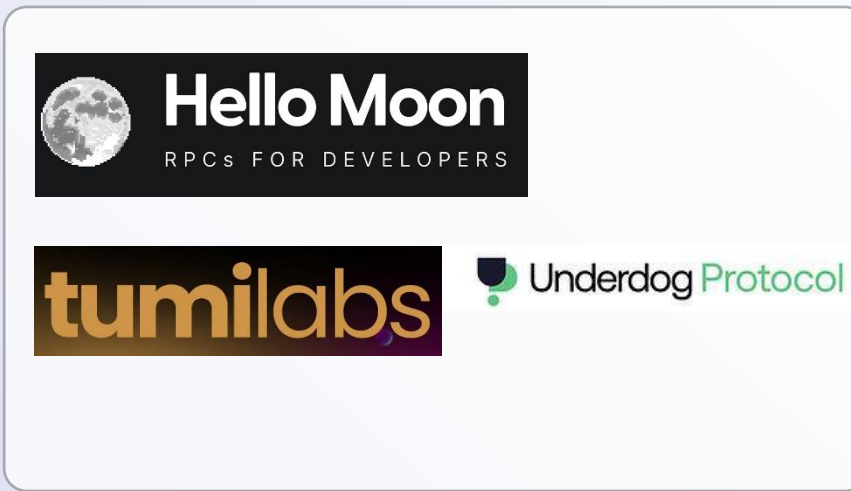
MUSIC ARTISTS



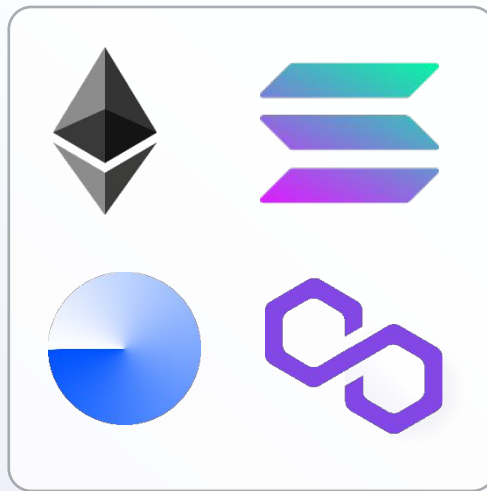
NFT COMMUNITIES



CORPORATIONS



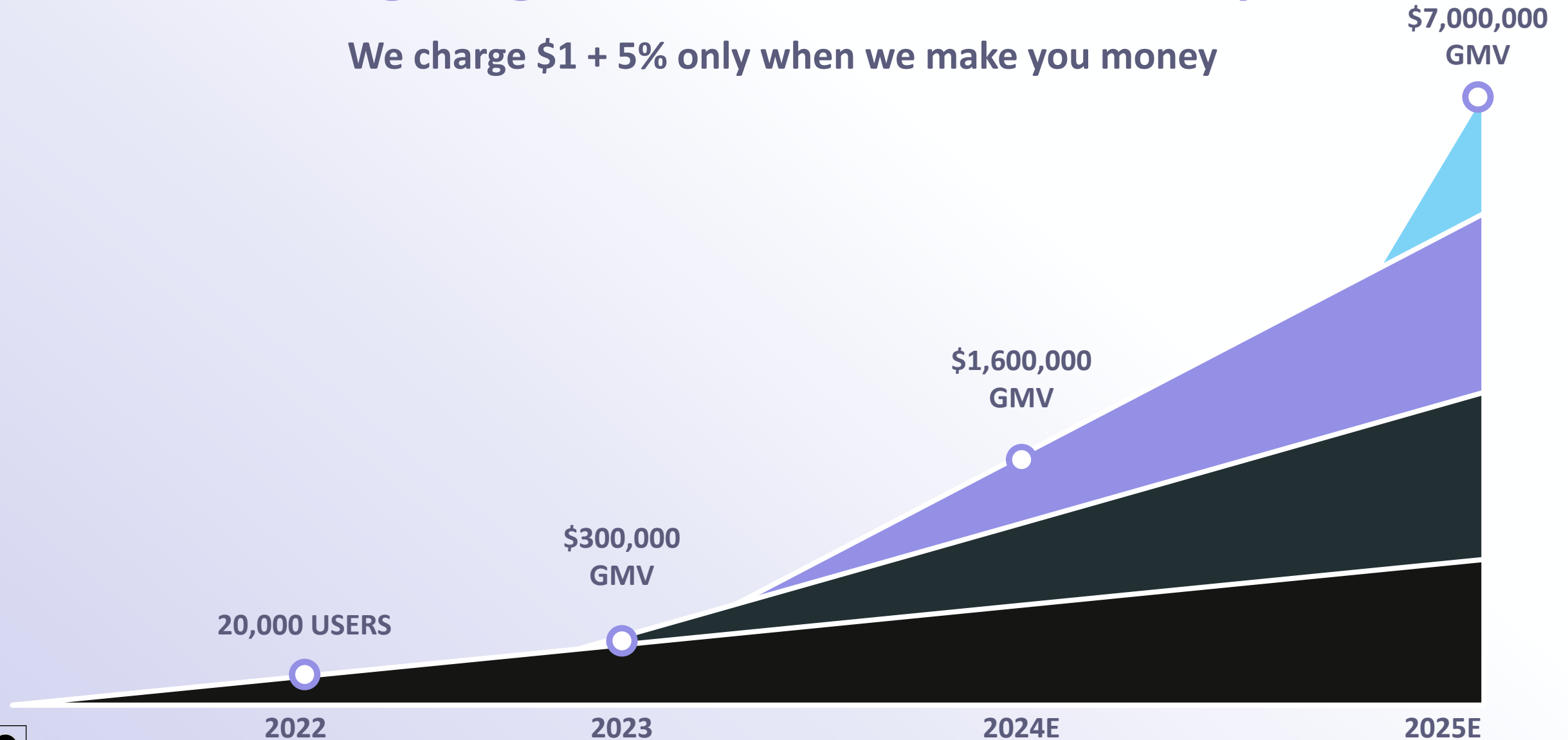
BLOCKCHAINS



SIDECHAIN

Targeting the \$528B Creator Economy

We charge \$1 + 5% only when we make you money



The Future:

Web3 Amazon

Where every product comes with an NFT



Co-Founders



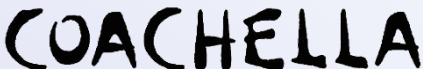
GAVIN WONG
CEO



MATT LIU
CTO



Advisors



Join our current partners & investors



ARBITRUM
\$2.7B
BLOCKCHAIN



BBX
PREMIER BLOCKCHAIN
ACCELERATOR



**BIG BRAIN
HOLDINGS**
WEB3 NATIVE FUND

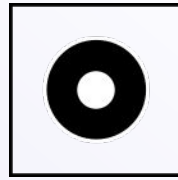


TSVC
10 UNICORN
EXITS



SQUADUP
WEB2 PRIMARY TICKETER





THANK YOU!

***GAVIN
WONG***