Problem

Creators don’t make a lot of money from their content streams.
The New Creator Monetization Playbook
Confusing, Expensive, and Unintegrated Solutions Landscape

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Welcome to Sidechain

A user-owned marketplace + social network for Creator-led businesses.
How it works

Sidechain’s no-code platform issues NFTs at the Point-of-Sale alongside any product sold.

1. SELL PRODUCTS FOR FIAT OR CRYPTO

2. ISSUE NFTS AT POS

3. CREATOR CMS TO MANAGE STOREFRONT AND REWARD MEMBERS.
Case Study: Mr. Beast NFT Program

1. ANNOUNCE PRODUCT TO 200M SUBSCRIBERS

2. FIRST 100K ORDERS THROUGH SIDECHAIN RECEIVE MR. BEAST GENERATIVE PFP NFT

3. HOLDERS EARN EXCLUSIVE REWARDS OR SELL NFT
   MR. BEAST EARNs ROYALTIES
30+ Creators Onboarded

**FESTIVALS**
- Winter JazzFest
- New Colossus Festivals
- GroundUP Music
- Richmond Jazz and Music
- Ultra Music Festival
- Hawaii Food & Wine Festival

**EXPERIENTIAL ORGANIZERS**
- Invisible North
- Coalition Entertainment
- THE CANVAS
- PUB Crawls

**MUSIC ARTISTS**
- K& D
- Limón Limón

**NFT COMMUNITIES**
- MonkeDAO
- Dust Labs
- Famous Fox Federation

**CORPORATIONS**
- Hello Moon
- ENS
- TumiLabs
- Underdog Protocol

**BLOCKCHAINS**
- Sidechain
- Ethereum
- Chainlink
- Near

Targeting the $528B Creator Economy

We charge $1 + 5% only when we make you money
The Future:

Web3 Amazon

Where every product comes with an NFT
Co-Founders

GAVIN WONG  
CEO

MATT LIU  
CTO

Visionary Entertainment  
Carrick  
Berkeley Haas  
Berkeley Engineering

Advisors

Coachella  
Sideway  
PUB Crawls  
Gouden Voice  
Yugalabs
Join our current partners & investors

ARBTRUM  
$2.7B BLOCKCHAIN

TSVC  
10 UNICORN EXITS

BIG BRAIN HOLDINGS
WEB3 NATIVE FUND

BERKELEY BLOCKCHAINCELERATOR

BBX  
PREMIER BLOCKCHAIN ACCELERATOR

SQUADUP  
WEB2 PRIMARY TICKETER
THANK YOU!

GAVIN WONG
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