

## Digital Infrastructure for the Circular Economy

Committed to sustainable development goals:



## Core team with deep Digital and Circularity expertise.

#### Christian Adler



- Former BCG Asc. Director for Digital Transformation & AI
- Studied Computer Science, Tech. Mgmt. and Circular Economy



#### Alexis Gamboa



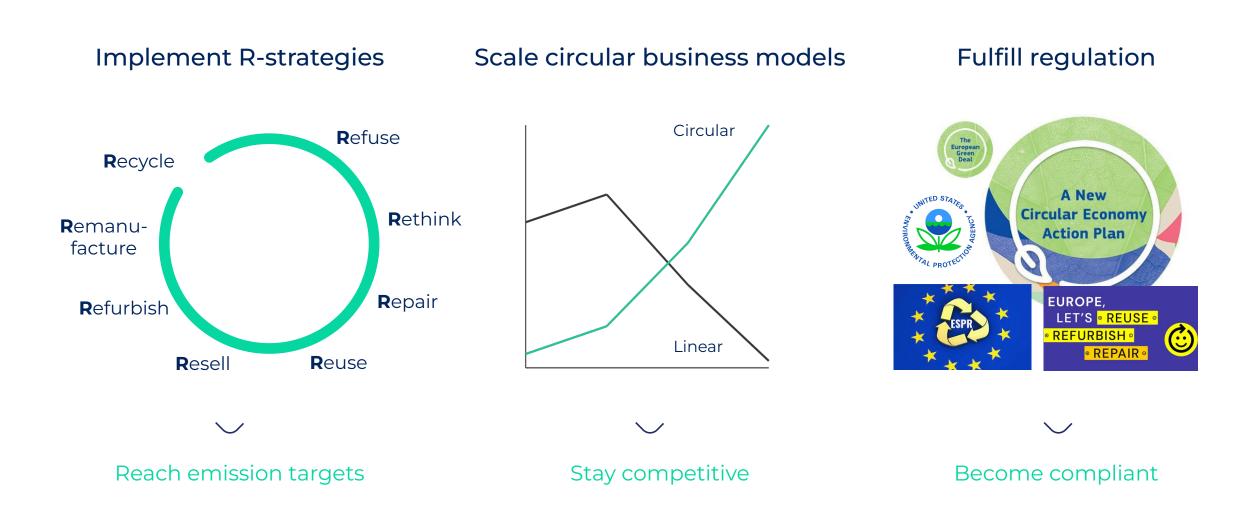
- Former Digital Twin developer at EY (Costa Rica & USA)
- Studied Data Analytics and Technology Management



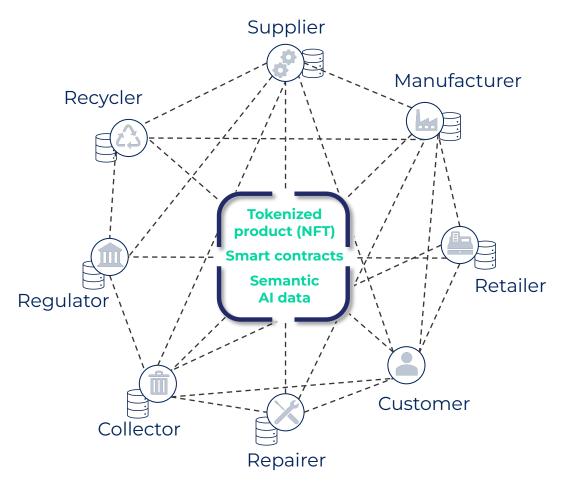
# The linear economy is coming to an end.



Circularity becomes a must for all companies.



## Circularity = Collaboration. We connect all actors around the loop.



#### From siloed to distributed product data

#### Secure links and data access



- ✓ machine-readable product lifecycle data
- ✓ secure, auditable transactions
- ✓ decentralized interoperability

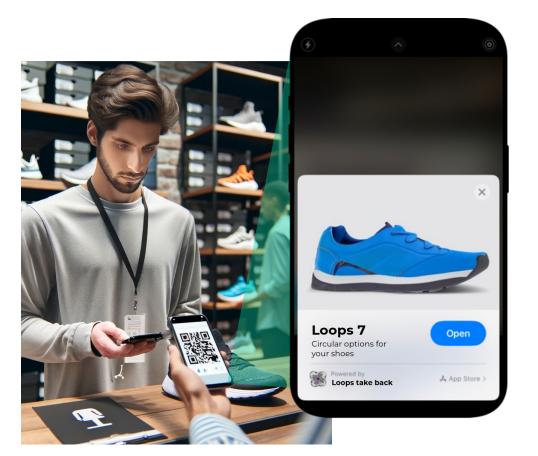
### Our digital infrastructure enables new processes, e.g. for take-back.

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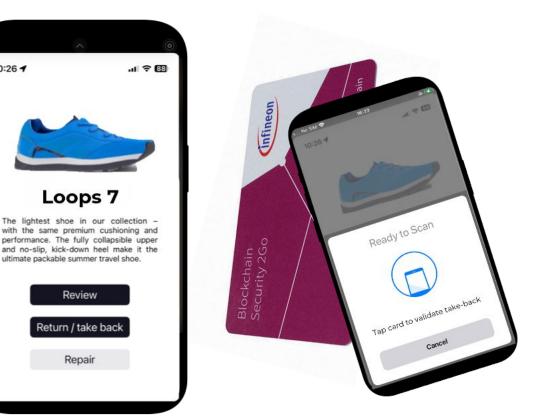
Review

Repair

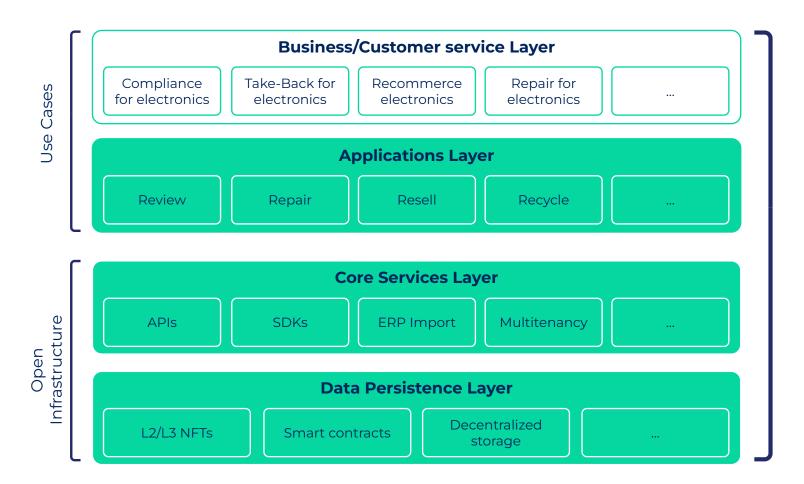
Scan



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## Together with our community we define an open circularity standard.





A community building the circular economy

## With increasing traction now looking for...



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